**Project Design Phase**

**Proposed Solution Template**

| Date | 26-06-2025 |
| --- | --- |
| Team ID | LTVIP2025TMID59352 |
| Project Name | ShopSmart:Your digital grocery store experience |
| Maximum Marks | 2 Marks |

**Proposed Solution for ShopSmart**

| **S. No.** | **Parameter** | **Description** |
| --- | --- | --- |
| **1** | **Problem Statement** (Problem to be solved) | Traditional grocery shopping is time-consuming and inconvenient; existing eCommerce platforms often lack tailored features for small vendors and local buyers. |
| **2** | **Idea / Solution Description** | ShopSmart is a web-based grocery platform that connects customers with sellers, enabling convenient product browsing, secure checkout, and role-based management. |
| **3** | **Novelty / Uniqueness** | Unlike generic eCommerce sites, ShopSmart provides dedicated seller dashboards, admin tools, and customer-friendly features like order tracking and wishlisting. |
| **4** | **Social Impact / Customer Satisfaction** | It improves accessibility to daily essentials, reduces in-store crowding, and empowers local sellers—leading to higher customer convenience and digital inclusion. |
| **5** | **Business Model (Revenue Model)** | Preemium model for sellers (basic listing free, premium analytics paid), small commission on each order, and potential ad placements for promoted products. |